



Annual Recognition Dinner

2019 Sponsorship Opportunities
Tuesday, November 12, 2019 5:30-8:30 PM
Monona Terrace, 1 John Nolen Drive

Porchlight provides solutions to homelessness in Dane County by offering emergency shelter, affordable housing, and stabilization services to those in need. Your commitment will enable Porchlight to assist men, women, and children in their transition from homelessness into stable lives and affordable housing.

The Porchlight Annual Recognition Dinner is our largest fundraiser of the year with over 600 community members in attendance and regularly receives coverage from local media. The night of celebration begins with a cocktail reception and silent auction, followed by a plated dinner. The program features Porchlight clients sharing their personal stories of overcoming hardships.

Annual Dinner Sponsor Level Recognition & Benefits	Event \$5,000	Diamond \$2,000	Gold \$1,500	Silver \$1,000	Table \$600
One premier reserved table for 10 guests	X				
Logo on the event program and one full-page ad inside the program	X	X			
Reserved table for 10 guests		X	X	X	X
Sponsor logo prominently featured on the presenting screens during the cocktail hour and silent auction	X				
Sponsor name, logo, and link to the sponsor's website prominently featured on the Porchlight website	X	X			
Recognition in print advertising for the event	X	X	X		
Sponsor name mentioned in all event press	X	X	X	X	
Sponsor name on event invitation	X	X	X	X	
"Sponsor Shout Out" before the event on Porchlight Facebook and Twitter	X	X	X	X	X
Sponsor name on Porchlight website event page	X	X	X	X	X
Sponsor name listed in Annual Report, mailed to over 7,000 community members	X	X	X	X	X