



# Porchlight Annual Recognition Celebration

## 2022 Sponsorship Opportunities November 2022

Porchlight provides solutions to homelessness in Dane County by offering emergency shelter, affordable housing, and stabilization services to those in need. Your commitment will enable Porchlight to assist men, women, and children in their transition from homelessness into stable lives and affordable housing.

The Annual Recognition Celebration is Porchlight's largest fundraiser of the year with over 500 community members in attendance and regularly receives coverage from local media. We hope this event will take place in person but we will transition to virtual if needed. The program features guests and residents' personal stories of overcoming hardships before and after the COVID-19 pandemic hit.

<b>Annual Dinner Sponsor Level Recognition &amp; Benefits</b>	<b>Event \$5,000</b>	<b>Diamond \$2,000</b>	<b>Gold \$1,500</b>	<b>Silver \$1,000</b>	<b>Table \$600</b>
Listed as a 'matching sponsor' during the event	X	X			
Sponsor logo prominently featured on the presenting screens during the event	X	X			
Sponsor name, logo, and link to the sponsor's website prominently featured on the Porchlight website	X	X			
Recognition in print advertising for the event	X	X	X		
Sponsor name mentioned in all event press	X	X	X	X	
Sponsor name on online event invitation	X	X	X	X	
"Sponsor Shout Out" before the event on Porchlight Facebook and Twitter	X	X	X	X	X
Sponsor name on Porchlight website event page	X	X	X	X	X
Sponsor name listed in Annual Report, mailed to over 7,000 community members	X	X	X	X	X

# Porchlight's 2022 Sponsorship Agreement

**Count me in as a sponsor for Porchlight's  
2022 Annual Recognition Celebration!**

Name of Sponsor: \_\_\_\_\_

Business Address: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Please return this form to Jessica Mathis:**

Fax: (608) 257-2507

Email: [jmathis@porchlightinc.org](mailto:jmathis@porchlightinc.org)

Mail: Porchlight, Inc.

306 N Brooks St Madison, WI 53715

**Please mark your sponsorship level  
for the 2022 Annual Celebration:**

\_\_\_\_ \$5,000 Event Sponsor

\_\_\_\_ \$2,000 Diamond Sponsor

\_\_\_\_ \$1,500 Gold Sponsor

\_\_\_\_ \$1,000 Silver Sponsor

**For more information on how you  
can support this event, contact:**

Jessica Mathis

Director of Development

[jmathis@porchlightinc.org](mailto:jmathis@porchlightinc.org)

(608) 257-2534 ext. 20

Main Contact: \_\_\_\_\_  
Name Phone Email

Contact for Graphics: \_\_\_\_\_  
Name Phone Email

Please send us your logo and any other marketing materials to use. High-resolution .jpg or .eps files for graphics will produce the best images.