



Porchlight Annual Recognition Gala

Celebrating 40 years of Drop-In Shelter services

2024 Sponsorship Opportunities

Thursday, November 7, 2024

Porchlight provides solutions to homelessness in Dane County by offering emergency shelter, affordable housing, and stabilization services to those in need. Your commitment will enable Porchlight to assist men, women, and children in their transition from homelessness into stable lives and affordable housing.

The Annual Recognition Gala is Porchlight's largest fundraiser of the year with over 500 community members in attendance and regularly receives coverage from local media. The program features guests and residents' personal stories of overcoming hardships.

Annual Dinner Sponsor Level Recognition & Benefits	Event \$5,000	Diamond \$2,000	Gold \$1,500	Silver \$1,000	Table \$600
Listed as a 'matching sponsor' during the event	X	X			
Sponsor logo prominently featured on the presenting screens during the event	X	X			
Sponsor name, logo, and link to the sponsor's website prominently featured on the Porchlight website	X	X			
Recognition in print advertising for the event	X	X	X		
Sponsor name mentioned in all event press	X	X	X	X	
Sponsor name on online event invitation	X	X	X	X	
"Sponsor Shout Out" before the event on social media	X	X	X	X	X
Sponsor name on Porchlight website event page	X	X	X	X	X
Sponsor name listed in Annual Report, mailed to over 3,000 community members	X	X	X	X	X

Porchlight, Inc. • 306 N Brooks St Madison, WI 53715

www.porchlightinc.org • (608) 257-2534

Porchlight's 2024 Sponsorship Agreement

Count me in as a sponsor for Porchlight's
2024 Annual Recognition Gala! *celebrating*
40 years of Drop-In Shelter services

Name of Sponsor: _____

Business Address: _____

Please return this form to Jessica Mathis:

Fax: (608) 257-2507

Email: jmathis@porchlightinc.org

Mail: Porchlight, Inc.

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**Please mark your sponsorship level
for the 2024 Annual Celebration:**

____ \$5,000 Event Sponsor

____ \$2,000 Diamond Sponsor

____ \$1,500 Gold Sponsor

____ \$1,000 Silver Sponsor

**For more information on how you
can support this event, contact:**

Jessica Mathis

Director of Development

jmathis@porchlightinc.org

(608) 257-2534 ext. 20

Main Contact: _____
Name Phone Email

Contact for Graphics: _____
Name Phone Email

Please send us your logo and any other marketing materials to use. High-resolution .jpg or .eps files for graphics will produce the best images.